



ADVERTISING RATE CARD

Date: _____ ISSUE 1, 2024 ISSUE 2, 2024
 Contact: _____ ISSUE 3, 2024 ISSUE 4, 2024
 Order Number: _____ Customer Signature: _____
 Company/Agency: _____
 Address: _____
 City: _____ Province: _____ Postal Code: _____
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PUBLICATION INFORMATION

Hotel & Hospitality Magazine is published quarterly by Hospitality Saskatchewan. Page trim size is 216 x 280mm. Live print area is 190 x 252mm.

ADVERTISEMENT RATES

Size	1X	4X
Back Cover (8.5 x 11" full bleed)	\$1,650	\$1,400
Inside Covers (8.5 x 11" full bleed)	\$1,250	\$1,100
Full Page (Trim: 8.5" x 11" full bleed)	\$800	\$700
Full Page (Live Area: 7.5 x 9.9167")	\$800	\$700
3/4 Page (7.5 x 9.9167")	725	625
1/2 Page Horizontal (7.5 x 4.8743")	\$550	\$475
1/2 Page Vertical (3.6667 x 9.9167")	\$550	\$475
1/4 Page Horizontal (7.5 x 2.355")	\$350	\$325
1/4 Page Vertical (3.6667 x 4.8743")	\$350	\$325
1/8 Page Horizontal (3.6667 x 2.355")	\$275	\$260
Insert	\$800	\$750

WEBSITE BANNER

Averaged over 1,675 views per month
 \$200 per month with a 3 month minimum - \$600.00
 Size: 648 X 300 pixels (6.75" X 3.125")
 Please supply jpeg/rgb file.

ADVERTISEMENT DEADLINE

Issue	Distribution Date	Camera-Ready
Spring 2022	March 21, 2024	March 1, 2024
Summer 2022	June 20, 2024	June 3, 2024
Fall 2022	September 19, 2024	September 5, 2024
Winter 2022	December 13, 2024	December 5, 2024

DESCRIPTION/INSTRUCTIONS

Display Space _____
 Ad Development _____
 Discount _____
 GST (5%) _____
 TOTAL _____

PAYMENT INFORMATION

By cheque (payable to Hospitality Saskatchewan @ #302 - 2080 Broad Street, Regina, Saskatchewan S4P 1Y3. The total outstanding amount is due and payable within 30 days following the first of the month of distribution. Overdue accounts will be charged 2% interest compounded monthly.

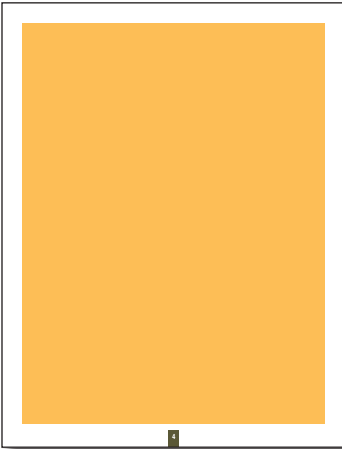
ADVERTISING SALES CONTACT

Warren Nerby
 Tel: 306.790.1045
 Fax: 306.522.5988
 Email: info@hospitalitysk.ca

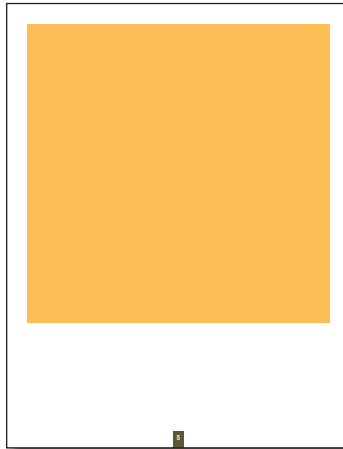


ADVERTISING RATE CARD

DIMENSIONS Measurements: Width x Depth



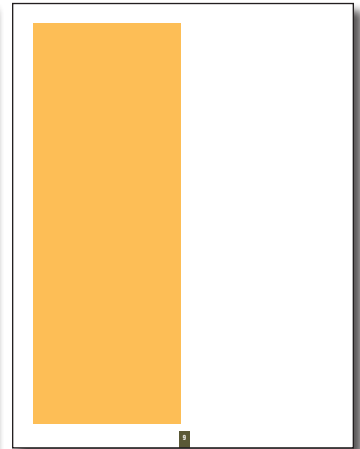
Full Page Trim: 8.5 x 11"
Live Area: 7.5 x 9.9167"



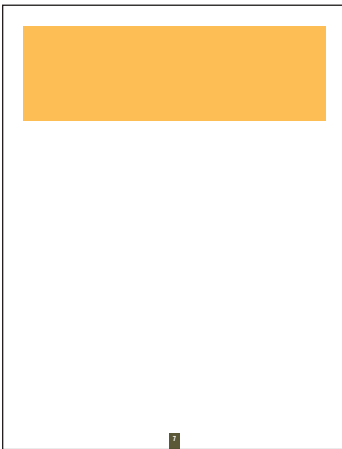
3/4 Page: 7.5 x 7.3955"



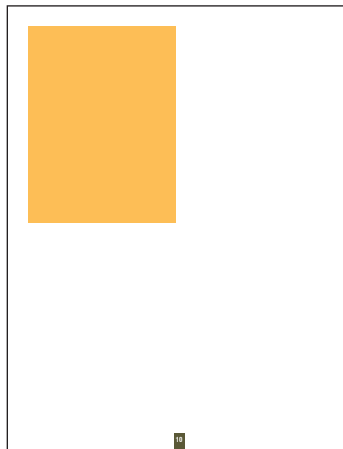
1/2 Page Horizontal: 7.5 x 4.8743"



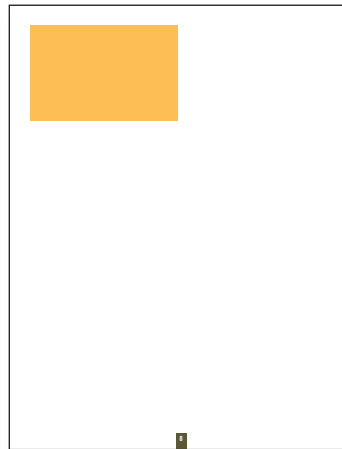
1/2 Page Vertical: 3.6667 x 9.9167"



1/4 Page Horizontal: 7.5 x 2.355"



1/4 Page Vertical: 3.6667 x 4.8743"



1/8 Page Horizontal: 3.6667 x 2.355"

ADVERTISEMENT SPECIFICATIONS

Advertisements must be submitted electronically to: info@skhha.com

If you have problems with your email server handling the size of the file please supply the file on disk to:

Hospitality Saskatchewan
#302 - 2080 Broad Street,
Regina, SK. S4P 1Y3. Please supply files in PDF format with all fonts and 300dpi (min.) cmyk images embedded.

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HOSPITALITY SASKATCHEWAN

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